A Gift to You

LIVE PERFORMANCE BY
Ms. Dionne Warwick

December 9, 2016
Northside Hospital
Cherokee County Conference Center
1130 Bluffs Parkway
Canton, GA 30114

Sponsorship Packet
Our Mission

The Not Alone Foundation is a non-profit organization dedicated to the awareness and prevention of kidney disease and enhancing the quality of life of sufferers by providing educational and medical resources and financial assistance for chronic kidney disease (CKD) and end-stage renal disease (ESRD) patients and their families. Using the platforms of entertainment, wellness, arts and design as mediums to help forward our mission, NAF educates, inspires and uplifts, working determinedly to confront and conquer this global epidemic. In addition to the integration of our four core programs, NAF supports interconnected health initiatives such diabetes and high blood pressure awareness, as well as cancer prevention and integrative treatment.

The Not Alone Foundation Inc., in its efforts to combat this global epidemic with impacting the quality of life of affected individuals, we do the small things that make a big difference! NAF is pleased to also partner with other foundations/organizations as community and civically engaged partners to support other initiatives, missions, & visions that perpetuate service above self for the greater good of the community.

The Diamond Awards is a program designed to honor faces and images of excellence in the entertainment, corporate and creative industries for their professional accomplishments and contributions to our society on a local, state, or international level.

Welcome

The Diamond Awards Dionne Warwick Gala is a formal Black Tie Experience that will raise money for the Not Alone Foundation, Inc., in its fight against Kidney Disease, while supporting other charities that are limited, but not limited to: The Canton of Rotary & Next Step Ministries, Inc.

The Diamond Awards Dionne Warwick Gala’s Red Carpet Arrivals/Reception will start at: 5:30pm | The Diamond Awards Dionne Warwick Gala, {Live Performance} 7:00pm. Thanks in advance for your support in making our community great through service.

Our Impact

Every year, more than 100,000 Americans are diagnosed with kidney failure and more than 400,000 Americans suffer from (ESKD), which occurs when the kidneys are no longer able to function at a level needed for day-to-day life. The average estimated cost of a kidney transplant in the United States is more than $250,000. The Not Alone Foundation is a non-profit organization based in Atlanta and dedicated to providing financial assistance and educational and medical resources for CKD and ESRD patients and their families. The goals of the organization are two-fold: to help adult end-stage renal disease patients become members of the official kidney transplant list and to support the families of children and teens suffering from ESRD. The Not Alone Foundation was established by Mark Dodd, Morehouse College Alumnus following his own challenges to get on the official kidney transplant list. In addition to providing financial assistance for patients, the foundation also sponsors research and public education that promotes the prevention of diseases that can lead to kidney failure.
Dionne Warwick was born to parents Mancel Warrick, who began his career as a porter, chef, a gospel record promoter and later a Certified Public Accountant, and Lee Drinkard Warrick, manager of a renowned family gospel group and RCA recording artists The Drinkard Singers.

Dionne's career started when she sang in the all-girl group, The Gospelaires, with her sister Dee Dee and her Aunt Cissy. The Gospelaires enjoyed some success and recorded some material.

Her big break came, however, when her sweet, rich vocals came to be heard by Burt Bacharach and Hal David, who recognized in her the perfect performer for their beautifully crafted pop music.

Thirty-three of her hit records were Bacharach and David Songs. When their song writing partnership began to fall apart in the early seventies Dionne's career had to find a new direction. She achieved her first number 1 record without Bacharach and David, singing with The Spinners in 1974 on the record, 'There Came You'.

In 2006, Warwick signed with Concord Records after a 15-year tenure at Arista and released 'My Friends and Me', a duets album on which she sang with various female singing stars including Gloria Estefan and Olivia Newton-John, on thirteen of her old hits. The album was produced by her son, Damon Elliott. She has released three more albums - 'Why We Sing' (2008), 'Only Trust Your Heart' (2012) and 'Now' (2012).
The City of Canton boasts many beautiful residential neighborhoods, including our historic downtown residential area. Recently voted as the top city in Georgia, Canton is ready to welcome you and your family as neighbors.

Since the early days of Cherokee County, the entrepreneurial spirit of Canton has been its trademark. Aided by the City of Canton’s Office of Economic Development, a thriving economic environment is what you are assured to find in Canton.

From the fields to the river, there is so much to do in Canton. Kayak down the Etowah, catch a ball game at Boling Park, or stop in Downtown Canton for delicious food and great company. We have the good times waiting here for you.
Sponsorship Opportunities

Presenting Sponsor: Purple Diamond
$25,000.00

* Premium Billing on all Advertisement & Marketing Collateral
* [10] Passes for VIP Red Carpet Press Room
* Premium Opportunity to Display Corporate Banner
* Post Diamond Awards Ads & Website Recognition
* Pre-Diamond Awards Marketing and Advertisement
* Step & Repeat Wall Premium Placement
* Premium Signage Diamond Awards Charity Awards Gala
* Premium [20] Seats, Diamond Awards Charity Gala [Exclusive VIP Seating]
* [4] VIP Red Carpet Access/Interview
* Premium Logo Placement on Grant Check to Qualifying Recipient
* Premium Outside Cover Ad in Program Book
* Premium Presenting Sponsoring naming rights on all forms of media related sources
* [2] Senior Level Corporate Participants, Presenting at Awards Gala
* Premium, Official Logo Placement on All Official Diamond Awards Invitations
* Premium Recognition on all Radio, Television, and related the matter media placement
* [4] Premium Digital Commercials throughout awards gala
Sponsorship Opportunities

**Green Diamond Sponsor:**
$15,000.00

*Premium [14] Seats, Diamond Awards Charity Gala [Highly Premium Seating to Stage]*
*[2] VIP Red Carpet Access/Interview*
*Premium Logo Placement on Grant Check to Qualifying Recipient*
*Premium Full Color Outside Back Cover Ad in Program Book*
*Premium Presenting Sponsoring naming rights on all forms of media related sources*
*[1] Senior Level Corporate Participants, Presenting at Awards Gala*
*Premium, Official Logo Placement on All Official Diamond Awards Invitations*
*Premium Recognition on all Radio, Television, and related the matter media placement*
*[2] Premium Digital Commercials throughout awards gala*

**“Hope Diamond” Sponsor:**
$10,000.00

*Premium Signage Diamond Awards Charity Awards Gala*
*Premium [10] Seats, Diamond Awards Charity Gala [Premium Seating to Stage]*
*[2] VIP Red Carpet Access/Interview*
*Premium Logo Placement on Grant Check to Qualifying Recipient*
*Premium Full Color Page Ad in Program Book*
*Premium Presenting Sponsoring naming rights on all forms of media related sources*
*Premium Logo Placement, Private Donors Reception [8] Passes*
*[1] Corporate Representative at Diamond Awards Educational Summit*
*[1] Senior Level Corporate Participants, Presenting at Awards Gala*
*Premium, Official Logo Placement on All Official Diamond Awards Invitations*
*Premium Recognition on all Radio, Television, and related the matter media placement*
*[1] Premium Digital Commercials throughout awards gala*
Sponsorship Opportunities

**Yellow Diamond Sponsor:**
$5,000.00
*Premium Signage Diamond Awards Charity Awards Gala
*Premium [8] Seats, Diamond Awards Charity Gala [Phase I Premium Seating to Stage]
*[2] VIP Red Carpet Access/Interview
*Premium Logo Placement on Grant Check to Qualifying Recipient
*Premium Full Page Color Ad in Program Book
*Premium Presenting Sponsoring naming rights on all forms of media related sources

**Black Diamond Sponsor:**
$3,500.00
*Premium Signage Diamond Awards Charity Awards Gala
*Premium [6] Seats, Diamond Awards Charity Gala [Phase II Premium Seating to Stage]
*[2] VIP Red Carpet Access/Interview
*Premium Logo Placement on Grant Check to Qualifying Recipient
*Premium Full Page Ad in Program Book
*Premium Presenting Sponsoring naming rights on all forms of media related sources

**Pink Diamond Sponsor:**
$2,500.00
*Signage Diamond Awards Charity Awards Gala
*[4] Seats, Diamond Awards Charity Gala [Preferred Seating]
*Logo Placement on Grant Check to Qualifying Recipient
*Full Page Color Ad in Program Book
Sponsorship Opportunities

Blue Diamond Sponsor:
$1,500.00
*Logo/Name on Banner
*[2] Seats, Diamond Awards Charity Gala [Phase II Preferred Seating]
*Premium Full Page Color Ad in Program Book

Red Diamond Sponsor:
$1,250.00
*[10] Seats, Diamond Awards Charity Gala [General Table Seating]
*Half Page Color Ad in Program Book

Colorless Diamond Sponsor:
$1,000.00
*[8] Seats, Diamond Awards Charity Gala [Phase II General Seating]
*Quarter Page Color Ad in Program Book

Brown Diamond Sponsor / Friends:
$500.00 to $999.00
*Name Listed on Sponsor Page, Larger Font Size

Orange Diamond Sponsor / Supporter:
$100.00 to 400.00
*Name Listed on Sponsor Page, Smaller Font Size

Chameleon Diamond Sponsor / Patron:
$99.00 and Below
*Name Listed on Patron Page in small font
Sponsorship Opportunities

Sponsorship Opportunities Exclusive to AD’s Only

The Emerald Green Diamond AD Opportunities:

* Full Page Color: $500.00
  Promotional:
  Includes [1] VIP Seat in Premium Seating

* Half Page Color: $250.00

* Quarter Page: $175.00
2016 Honorees

Dionne Warwick
Grammy Award Winning
Artist, Educator,
Philanthropist, &
Humanitarian

Ty Pennington
American television host,
artist and carpenter

Donald R. Hoffman
President & CEO
EXCEL Services Corporation
Nuclear Engineering
Consulting

William “Bill” Hasty, Jr.
Philanthropist, Humanitarian,
and Attorney

Marguerite Cline
Former Mayor,
Waleska, GA
Former Superintendent of
Schools, Cherokee County

Matthew Kling
Associate Vice-President,
Financial Center Manger
Fifth Third Bank

Past Honorees

George Lucas, Lucas Films
Sam Massell, President The Buckhead Coalition & Former Mayor, Atlanta
Shan Cooper, Former, Vice-President & General Manager
Lee Ryant, Former Executive Vice-President, Lockheed Martin & Currently President LER Soulutions, Inc.
Darold Sawyer, Manager, EEO Programs
Tommy G. Sampson, Managing Partner: Thomas, Kennedy, Sampson, & Tompkins Law Firm
Dr. Michel Brathwaite, Medical Director, The Swan Group, Southwest Atlanta Nephrology
Dr. William Cleveland, Medical Director, Southwest Atlanta Nephrology
Hampton Inn, Canton, GA

At a Glance - Host Hotel

Where metro meets the mountains in Canton, GA.

Nestled in the town of Canton, Georgia, this beautiful hotel is situated in the foothills of the Blue Ridge Mountains. Located off I-575, the Hampton Inn Atlanta-Canton hotel is convenient to downtown Atlanta and 50 miles from Hartsfield-Jackson Atlanta International Airport. Our hotel in Canton, GA is north of Atlanta and surrounded by shops and restaurants.

We're within 3 miles of most Canton businesses. Reinhardt University and Jasper, GA are just 8 miles north of our hotel. Enjoy a wide range of outdoor recreation in North Georgia. Fishing, boating, swimming and other watersports are plentiful at Red Top Mountain State Park on Lake Allatoona. Plan a hike to see Amicola Falls, the tallest waterfall in the Southeast. Canton is also home to the Georgia National Cemetery and the Cherokee County Indian Festival and Pow Wow. If big city attractions are appealing, make the trip to downtown Atlanta, where you will find CNN Center, The Atlanta Aquarium, the World of Coca-Cola, Stone Mountain Park, and the best of theatres and museums.

Thank You to Our Sponsors & Supporters

Past Sponsors

- Piedmont Atlanta
- Morehouse College
- United Technologies
- Lockheed Martin
- Coca-Cola